IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method of forming a golf ball product, comprising:

forming a core; and

forming a single multi-color layer over said core by:

selecting a material;

providing a first portion of said material with a first pigment additive, wherein the first pigment additive is selected from the group consisting of pearlescent pigments, reflective or optically active particulates, fluorescent dyes, and mixtures thereof;

providing a second portion of said material with a second pigment additive, said second pigment additive being of a different color than said first pigment additive;

injecting a first volume of the first portion into a mold by overall volume of the mold at a first insertion rate; and

injecting a second volume of the second portion into the mold by overall volume of the mold at [[an]] a second insertion rate that varies from the first insertion rate to form the multi-color layer.

2. (Previously Presented) The method of claim 1, wherein the injecting steps comprise injecting the first and second volumes into cup molds to form cups.

3. (Currently Amended) The method of claim 2, further comprising molding the cups around the core to form a secondary golf ball product.

4. (Currently Amended) The method of claim 3, further comprising forming a cover layer about the secondary golf ball product.

5. – 8. (Canceled)

9. (Previously Presented) The method of claim 1, wherein the first portion forms approximately 10% to approximately 90% of the multi-color layer.

10. (Previously Presented) The method of claim 1, wherein the first portion is substantially white.

11. (Previously Presented) The method of claim 1, further comprising the step of forming a substantially translucent cover over said multi-color layer.

12. (Previously Presented) The method of claim 1, wherein the injecting steps are performed sequentially.

13. (Withdrawn) The method of claim 1, wherein said injecting includes injecting said first and second materials simultaneously.

14. (Canceled)

15. (Previously Presented) A method of forming a golf ball, comprising:

forming a core; and

forming a single multi-color cover layer over said core by:

selecting a material;

providing a first portion of said material with a first pigment additive, wherein the first pigment additive is selected from the group consisting of pearlescent pigments, reflective or optically active particulates, fluorescent dyes, and mixtures thereof;

providing a second portion of said material with a second pigment additive, said second pigment additive being of a different color than said first pigment additive; and

injecting said first and second materials at different mold volumes to form said multi-color cover layer.

16. (Previously Presented) The method of claim 15, wherein both of said pigments are visible in the finished golf ball.

17. (Previously Presented) The method of claim 15, further comprising the step of forming a substantially translucent outer cover over said multi-color cover layer.

18. (Previously Presented) A method of forming a golf ball, comprising:

forming a core; and

forming a single multi-color layer over said core by:

providing a first material comprising a first pigment additive;

providing a second material comprising a second pigment additive, wherein the second pigment additive being of a different color than the first pigment additive; and

injecting a first volume of the first material into a mold;

injecting a second volume of the second material to form the multi-color layer, wherein the first and second volumes fill the volume of the mold; and

forming a substantially translucent cover over the multi-color layer.

19. – 21. (Canceled)

22. (Previously Presented) The method of claim 4, wherein the step of forming a cover layer about the secondary golf ball product comprises providing a substantially translucent material and forming the cover layer with the substantially translucent material.

23. (Previously Presented) The method of claim 1, wherein the first volume is less than the second volume.

24. (Previously Presented) The method of claim 1, wherein the first volume is greater than the second volume.

25. (Previously Presented) The method of claim 1, wherein the first and second volumes are equal.

26. (Previously Presented) The method of claim 15, wherein the step of injecting comprises injecting the second material at an insertion rate that produces a very thin layer of the second material that extends substantially from a pole to an equator of the golf ball.

27. (Previously Presented) The method of claim 15, wherein the step of injecting comprises injecting the second material at an insertion rate that produces a concentration of the second material near a pole of the golf ball.

28. (Previously Presented) The method of claim 18, wherein the step of injecting a second volume of the second material comprises controlling the shape of the second volume through the insertion rate.